



Balanced Scorecard for Business



TRAINING OPTIONS:

Online - unaccredited
Classroom – unaccredited

WHAT WILL YOU RECEIVE?

- ✓ Instruction by an expert facilitator
- ✓ Small, interactive classes
- ✓ Specialized manual and course materials
- ✓ Personalized certificate of completion

Course Outline

OVERVIEW

This workshop will introduce you to the basics of the balanced scorecard and help you determine if this powerful tool is a good fit for your organization.

OUTCOMES

You will learn:

- Define what the balanced scorecard is and its benefits
- Describe common balanced scorecard pitfalls & how to avoid them
- Determine if the balanced scorecard is right for your organization
- Describe the key elements of the balanced scorecard process
- Identify a strategy map, tactical action plan, and balanced scorecard
- Create a vision statement for the balanced scorecard & understand what processes
- Understand what corporate values, mission statements, and vision statements are and how they tie into the balanced scorecard

DURATION

9am – 11am (online) OR 9am – 2.30 pm (classroom)



UP

